

Project Profile

Stoneleigh Park, Warwickshire

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| Client | Royal Agricultural Society of England |
| Client Sector | Regeneration |
| Project Value | £200m |
| Services Provided | Development Management Project Management Quantity Surveying Grant Support Services Building Surveying |
| Project Size | 25,000 m sq |
| Architect | |
| Contractors | |



Stoneleigh Park is set to become the "Home of Rural Excellence" and a central hub for the sharing of knowledge and communication of information, initiatives and best practice across the rural community. Central to the concept of Stoneleigh Park are four dynamic sectors, each providing a focal point and resource for the rural economy, and acting as a catalyst for the development of a unified and sustainable rural landscape.

The Royal Agricultural Society of England (RASE) understood that their ambitious plans to create an innovative business campus providing a centre of excellence for rural and agricultural organisations, a new National Equine Centre, a unique food and local produce focussed visitor attraction and the redevelopment of 25,000 m sq of purpose-built conference and exhibition space in the Green Belt would, inevitably, generate extensive planning, consultation and delivery issues.

Rider Levett Bucknall was appointed in November 2003 to carry out an in-depth appraisal of the Master Planning team structure and their performance to date.

Having recommended a comprehensive restructure, refocus and redefinition of the strategy, methodology and team, Rider Levett Bucknall built in clear and logical procedures to ensure that the transition period ran smoothly and that the programme timescales were preserved.

The revised Masterplan and Outline Planning Application were submitted in May 2004 and Warwick District Council resolved to grant outline permission for the redevelopment of the 247 acre Green Belt site in February 2005. The scheme was approved by Government Office West Midlands in September 2005, with interim applications to Advantage West Midlands and the European Regional Development Fund completed in April 2005.

Following the success of the masterplan appraisal process, Rider Levett Bucknall were retained to manage the creation and delivery of a joint venture agreement between RASE and a preferred Development Partner. Rider Levett Bucknall are also assisting RASE in an organisational restructure.

Key services

- Successful selection of replacement consultancy team and implementation of wholly revised project procurement solutions
- Public relation/consultation initiatives to support planning and grant applications
- Strategic project management and business planning
- Management and mitigation of risk whilst increasing project value
- Transitional planning of established operations
- Achievement of targets agreed and set by RASE even whilst engaging a new team
- Successful consultation with existing tenants and potential new occupiers.
- Secured Planning Approval in Green Belt
- Simultaneously acted for RASE as Landlord's Agent overseeing the construction of a purpose-built, prestigious HQ office complex for National Farmers Union at Stoneleigh Park.